

EFF STATEMENT CONGRATULATING MAKHADZI AND TYLA ON THE THEIR BET AWARDS

Monday, 1 July 2024.

The Economic Freedom Fighters (EFF) extends our heartfelt congratulations to South Africa's Afropop and Afrobeats pop stars, Makhadzi and Tyla respectively. Makhadzi won the Viewers' Choice: Best International Act award at the BET Awards at the BET Awards 2024 in Los Angeles. Meanwhile, Tyla also scooped the awards for Best New Artist and Best International Act.

Makhadzi is the true definition of a powerhouse of talent and her legacy will go down in history as one of the most extraordinary artists of all time. Born Ndivhudzannyi Ralivhona, she has been making waves in the music industry for many years, therefore this victory in the Viewers' Choice: Best International Act category is particularly meaningful.

This award, determined by the fans, showcases the profound connection she has with her audience and the widespread appreciation for her music. Tyla's historic milestone at 21-years of age for her hit 'Water' is also well deserving. Her hunger for showcasing her talent in music went as far as her being an extra in music videos while juggling her academic studies.

The BET Awards celebrate the outstanding achievements of black artists in music, acting, sports, and other fields of entertainment. These awards hold significant importance as they honour the artistic contributions and cultural impact of black individuals globally, providing a platform for voices that have historically been underrepresented and marginalised in the industry.

This kind of recognition contributes to the emancipation of our African artists who continue to shine at global stage.

Tyla and Makhadzi are among the most creative and talented South African artists, leading the way in their respective creative sectors. Their awards symbolise their unwavering dedication to excellence, shining a powerful spotlight on their artistry and elevating the global perception of South African talent.

The EFF is proud of the duo's accomplishments and wishes them continued success. Their win is a victory for all of us, and it reaffirms our commitment to promoting and celebrating African talent.

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