

THE EFF: A 5-YEAR OVERVIEW

Ipsos in South Africa

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GAME CHANGERS



AGENDA

01

OPINION POLLS AND ELECTIONS

SUPPORT FOR POLITICAL PARTIES

02

THE EFF FROM NOVEMBER 2017 TO NOVEMBER 2022

PROFILE OF EFF SUPPORTERS

EFF SUPPORTERS AND POLITICAL LEADERS

EFF SUPPORTERS' OPINIONS ON CONTENTIOUS ISSUES

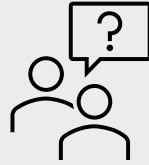
TRUST IN THE EFF

NOT ALL POLLS ARE CREATED EQUAL



COMMISSIONED

Who commissioned the poll and why?



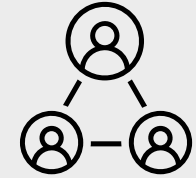
HOW

How survey questions phrased?
How were the questions asked?



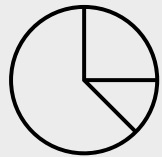
SAMPLING

Sampling – How were the respondents chosen?



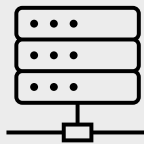
REPRESENTATIVE

Who was surveyed and how representative was the survey?



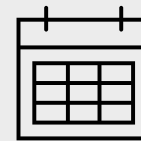
MARGINS

Sample size?
What was the margin of error?



DATA

How was the data collected?



WHEN

When was the survey conducted?



OVERVIEW

A snapshot or a movie?

IPSOS PHILOSOPHY IN TERMS OF OPINION POLLING

All South Africans deserve the right to have access to independent, unbiased information and analysis to enable them to make informed choices in an election.



IPSOS KHAYABUS

The regular Ipsos Khayabus survey is an ideal vehicle to achieve this. Findings from this study are regularly published.



IPSOS PUBLIC AFFAIRS

The Public Affairs department at Ipsos South Africa specialises in the conducting of opinion polls and election surveys.

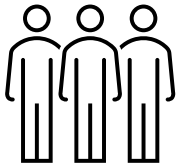


IMPARTIAL

We deliver opinion poll results without interference of personal political opinions or agendas or of any political party.

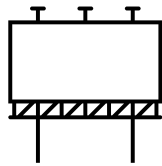
DO NOT TAKE POLL RESULTS AT FACE VALUE!

The most important question is how party support will look like on election day...



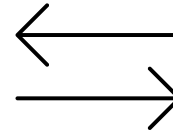
VOTER TURNOUT

Voter turnout on the day of the election can influence the accuracy of predictions



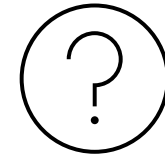
PARTY CAMPAIGNS

Party campaigns are aiming to influence voters




LAST-GASP CHANGES

Late swings / things happen



UNCERTAIN VOTERS

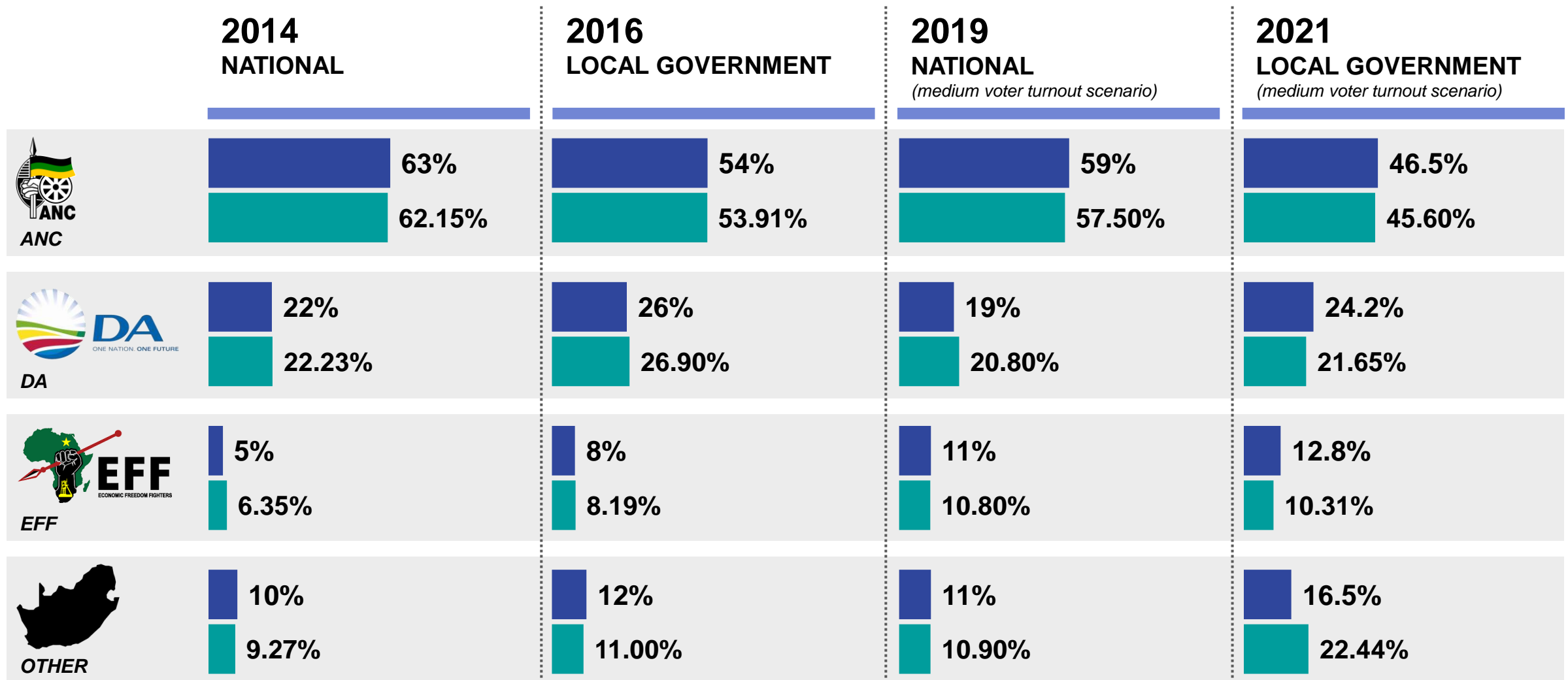
Uncertainty is real and voters can change their minds



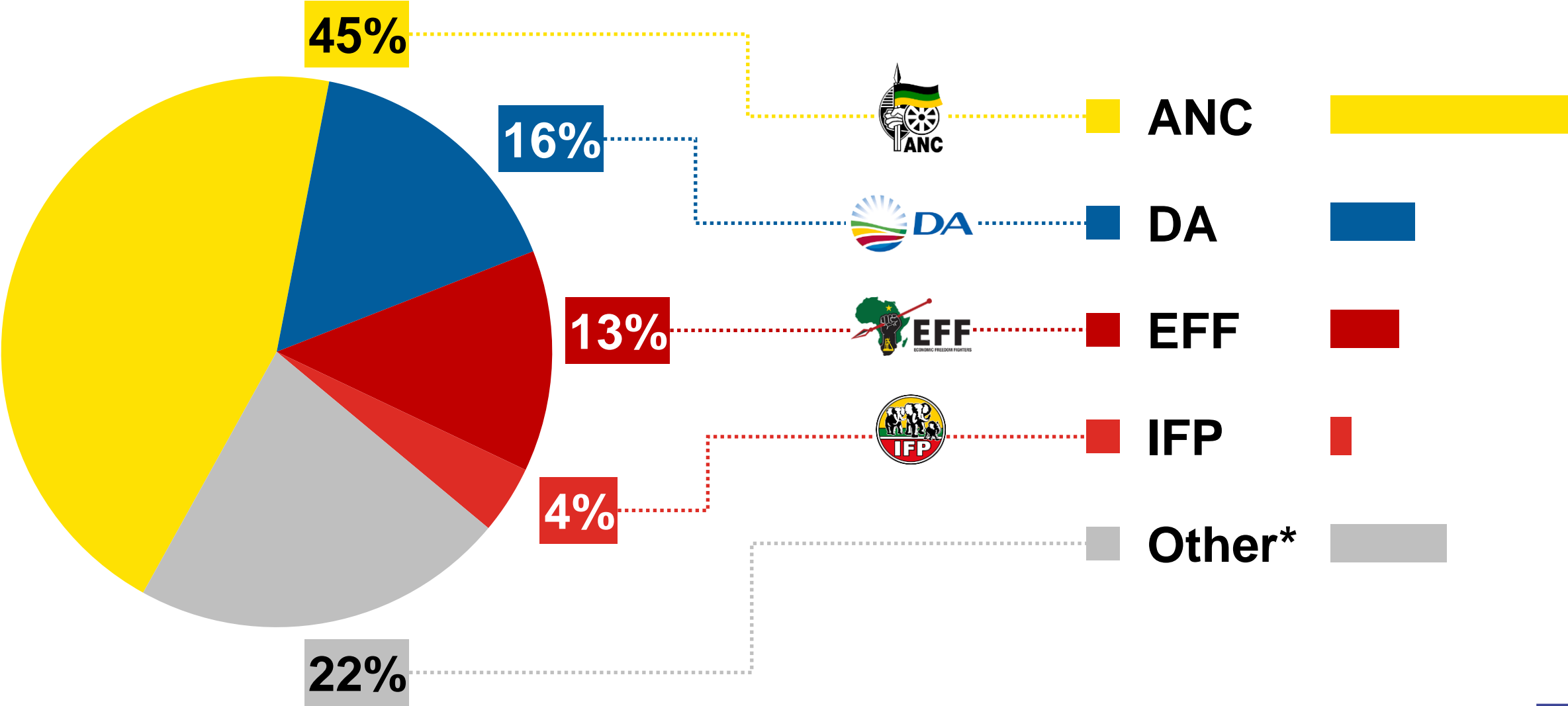
THE MOST
STRINGENT TEST OF
THE ACCURACY OF THE
WORK WE DO ARE
ELECTIONS.

SINCE 1994 OUR PRE-ELECTION
PREDICTIONS WERE QUITE ACCURATE

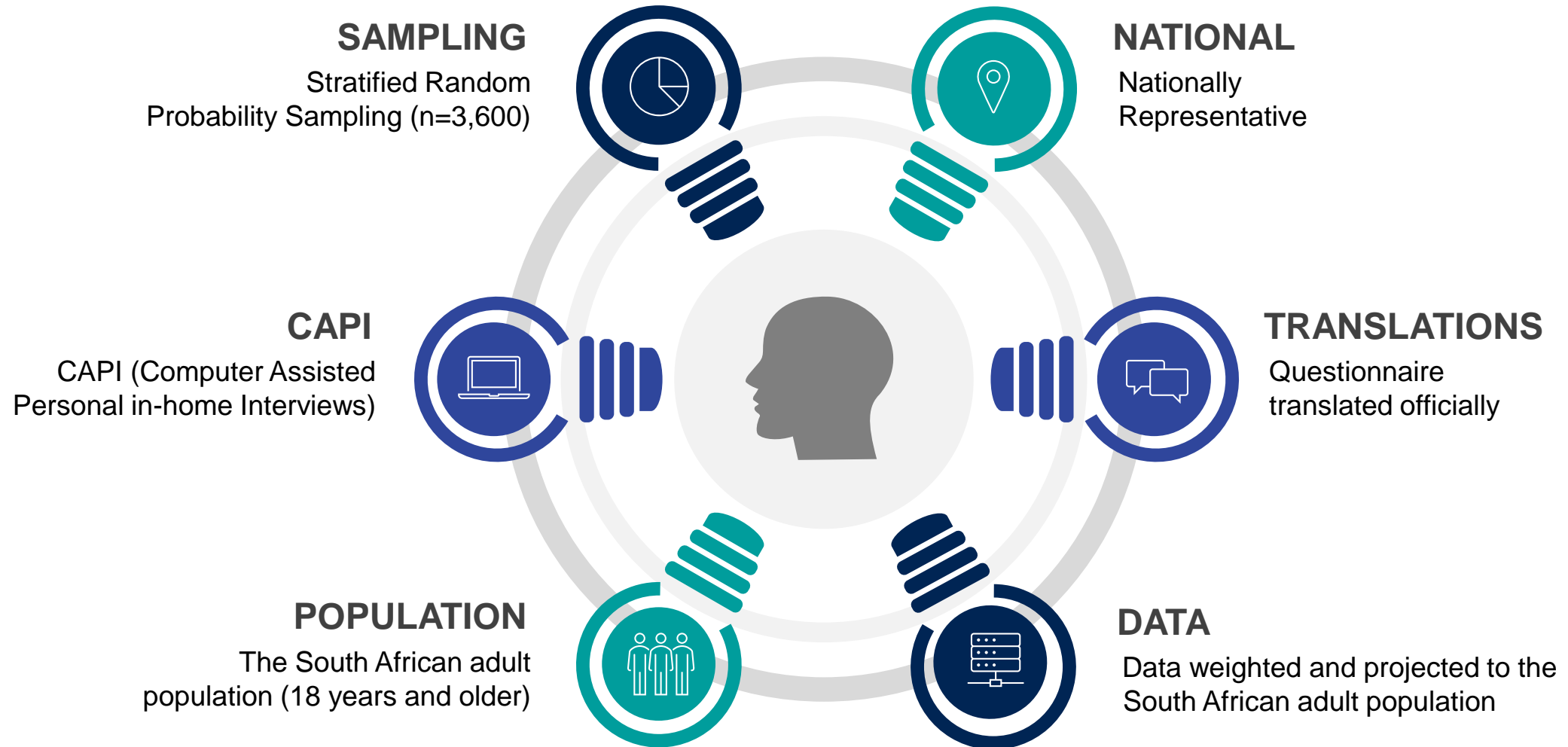
ELECTION RESULTS VS IPSOS POLLING



IN NOV.2022 A TOTAL OF 69% OF ELIGIBLE VOTERS INDICATED THAT THEY ARE REGISTERED TO VOTE AND OF THIS GROUP:



KHAYABUS: HOW IS IT DONE?



DEMOGRAPHIC PROFILE OF EFF SUPPORTERS

EFF SUPPORTERS: NOV 2017-NOV 2022

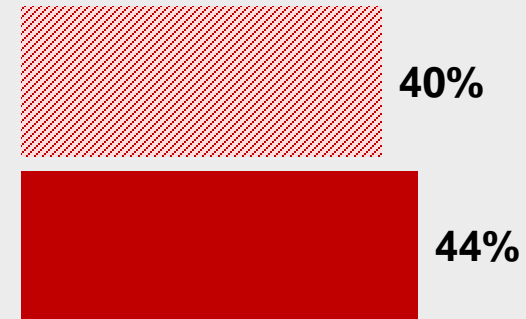
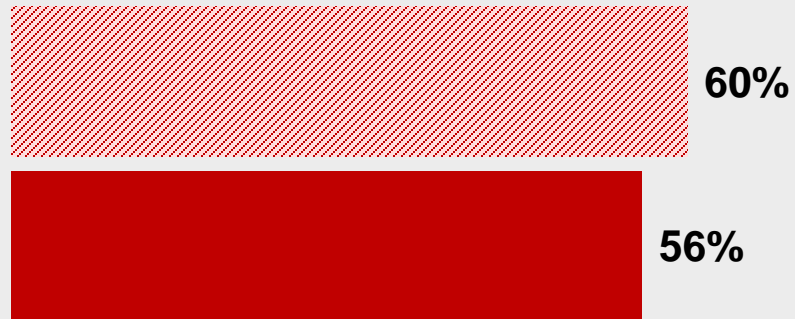
Gender

MALE

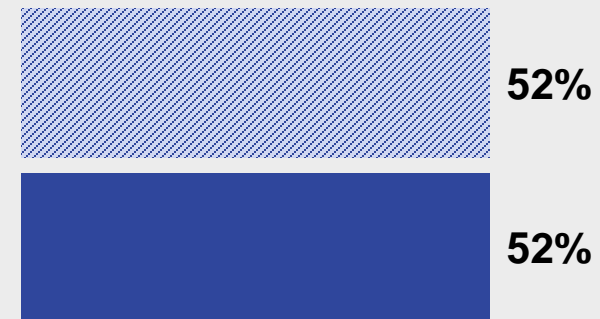
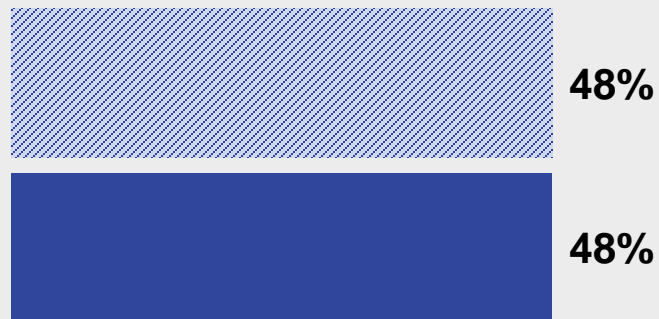
FEMALE



EFF

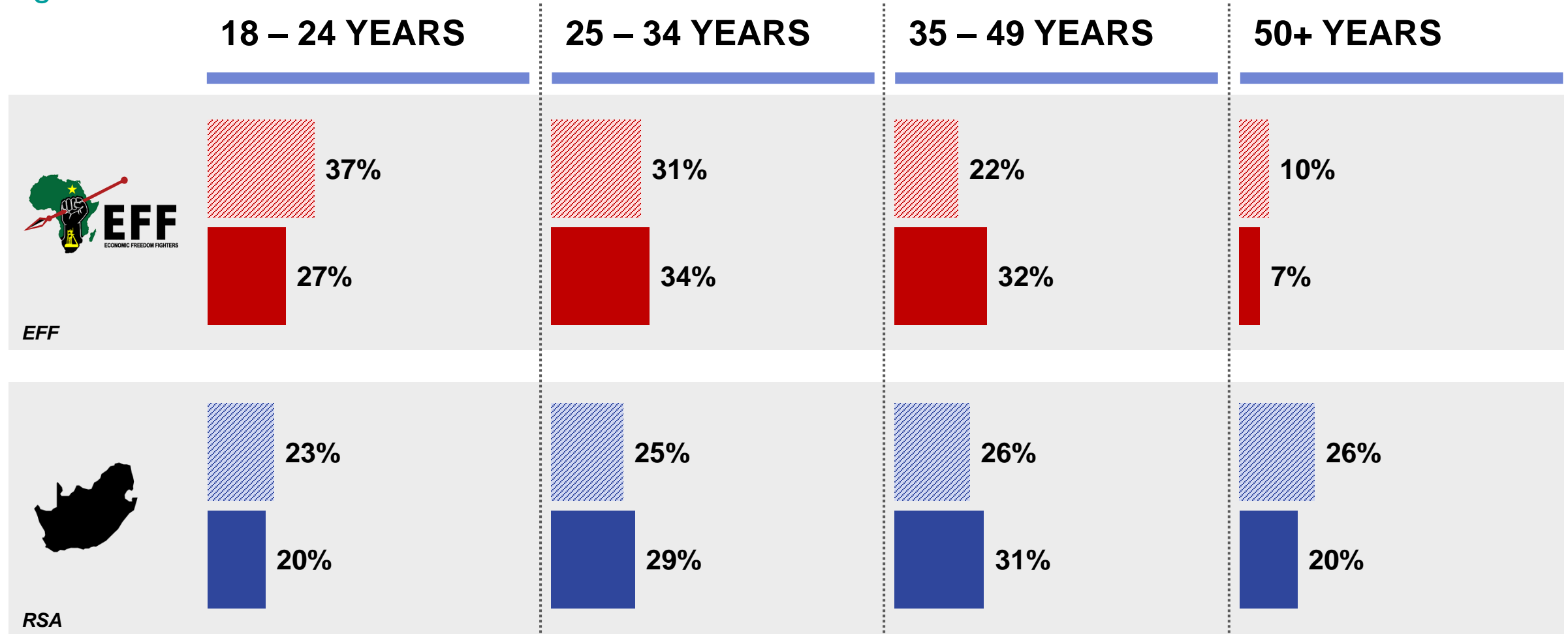


RSA



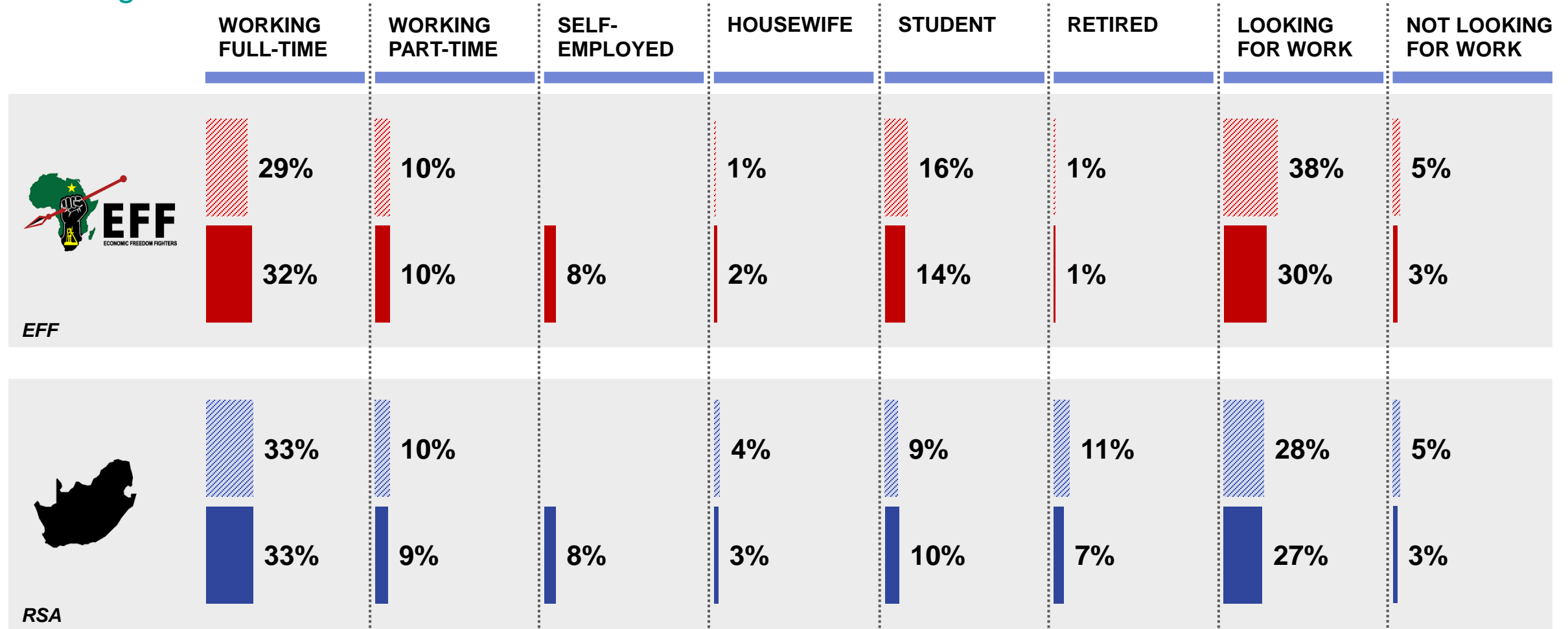
EFF SUPPORTERS: NOV 2017-NOV 2022

Age



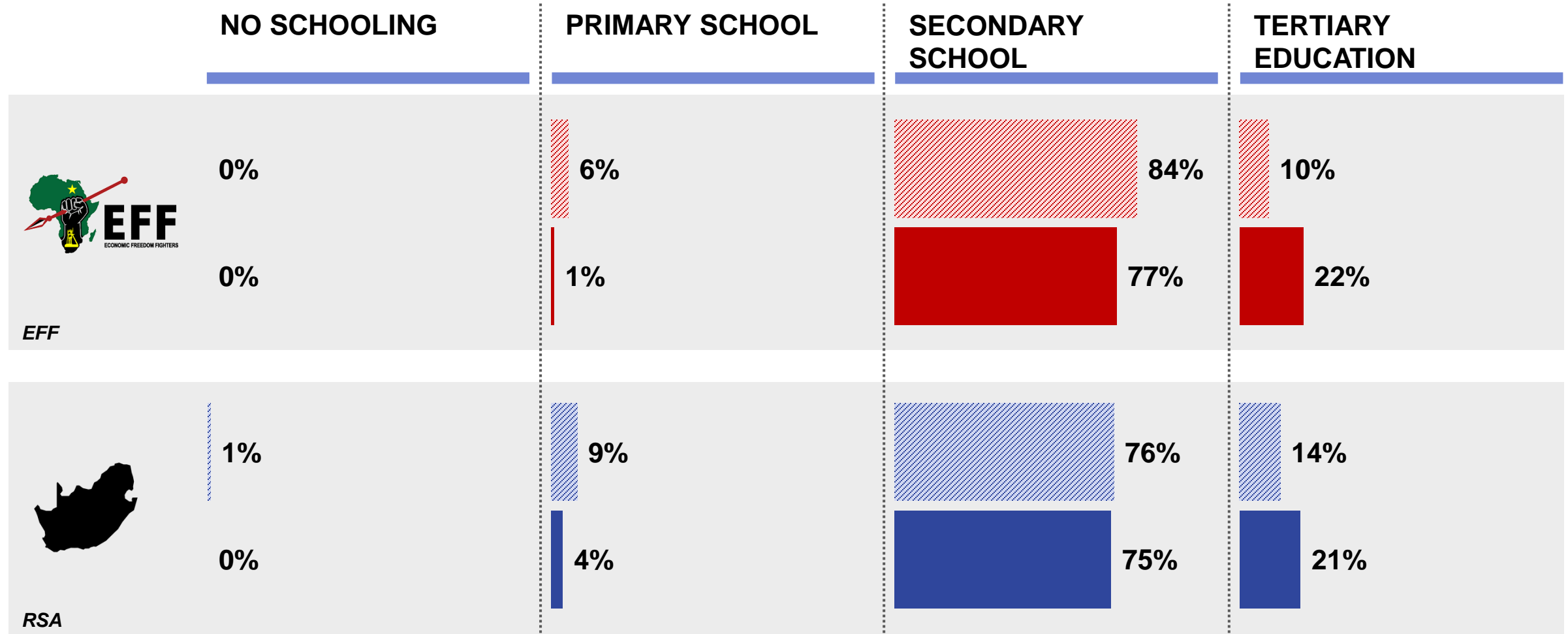
EFF SUPPORTERS: NOV 2017-NOV 2022

Working Status



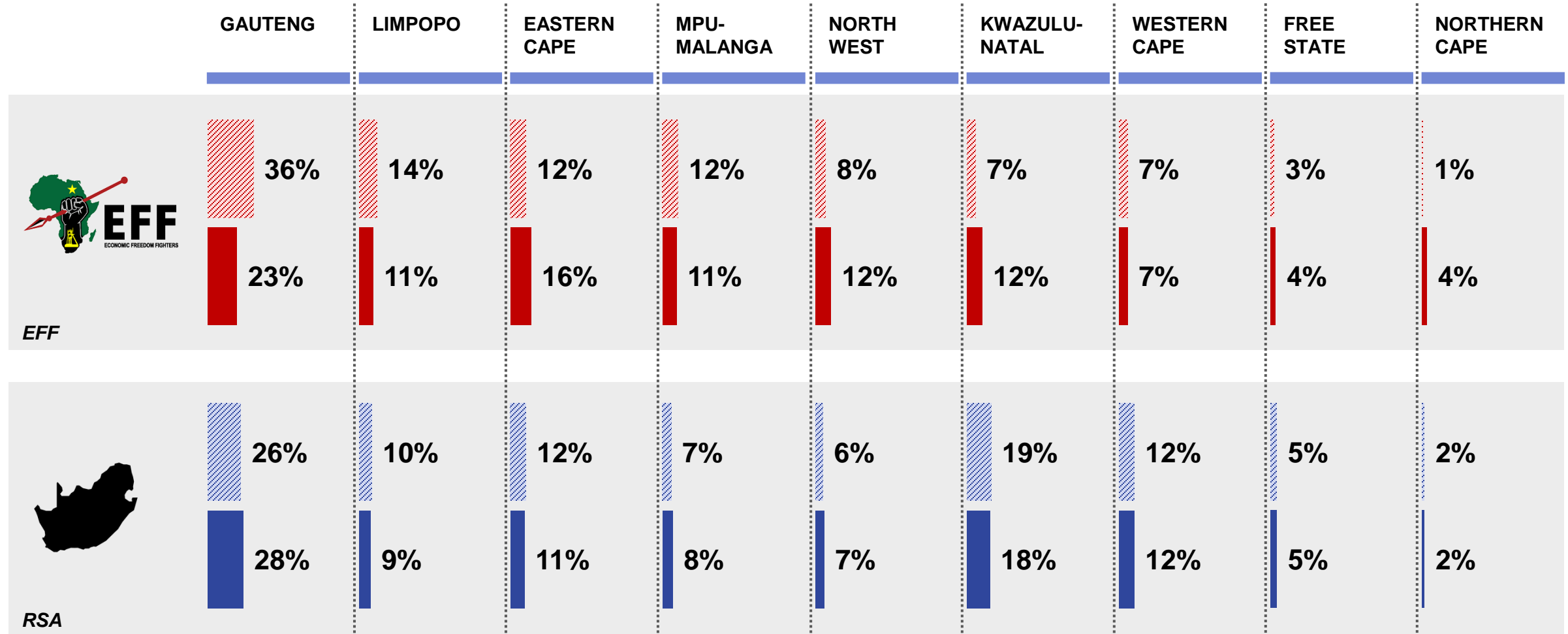
EFF SUPPORTERS: NOV 2017-NOV 2022

Education



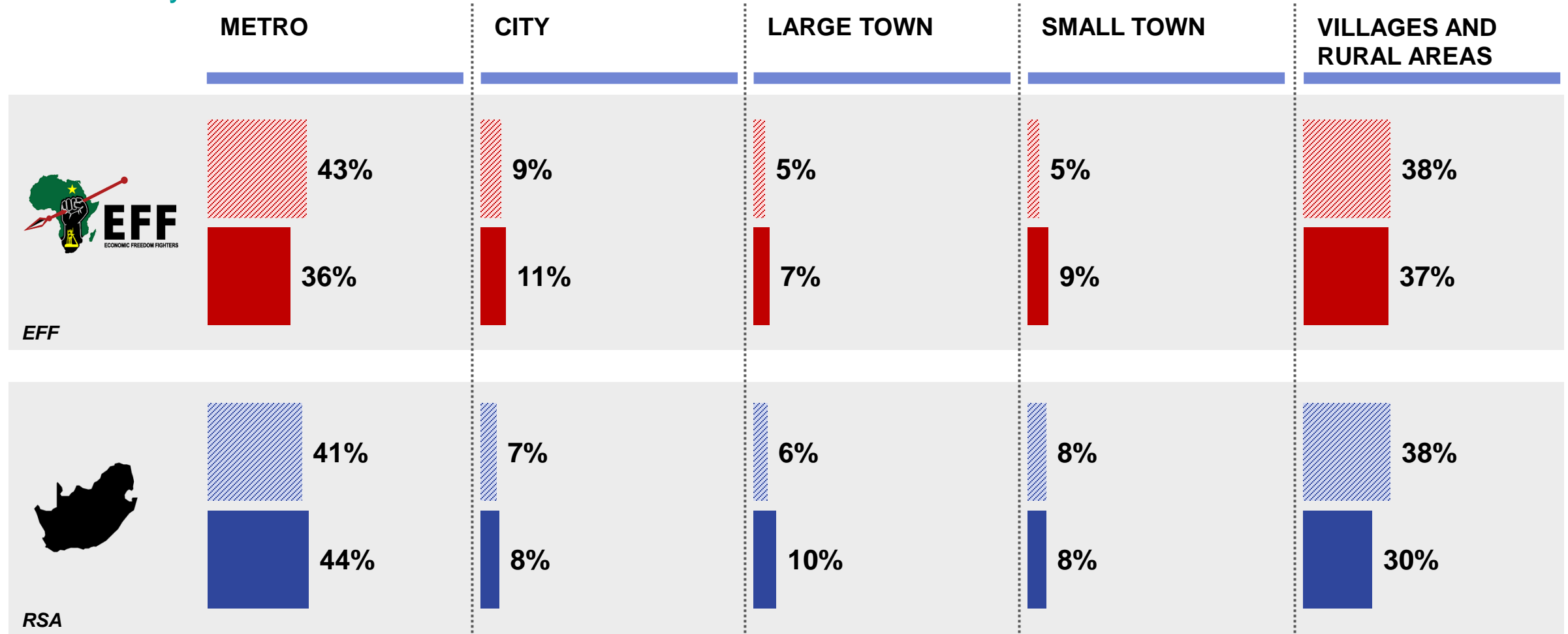
EFF SUPPORTERS: NOV 2017-NOV 2022

Province



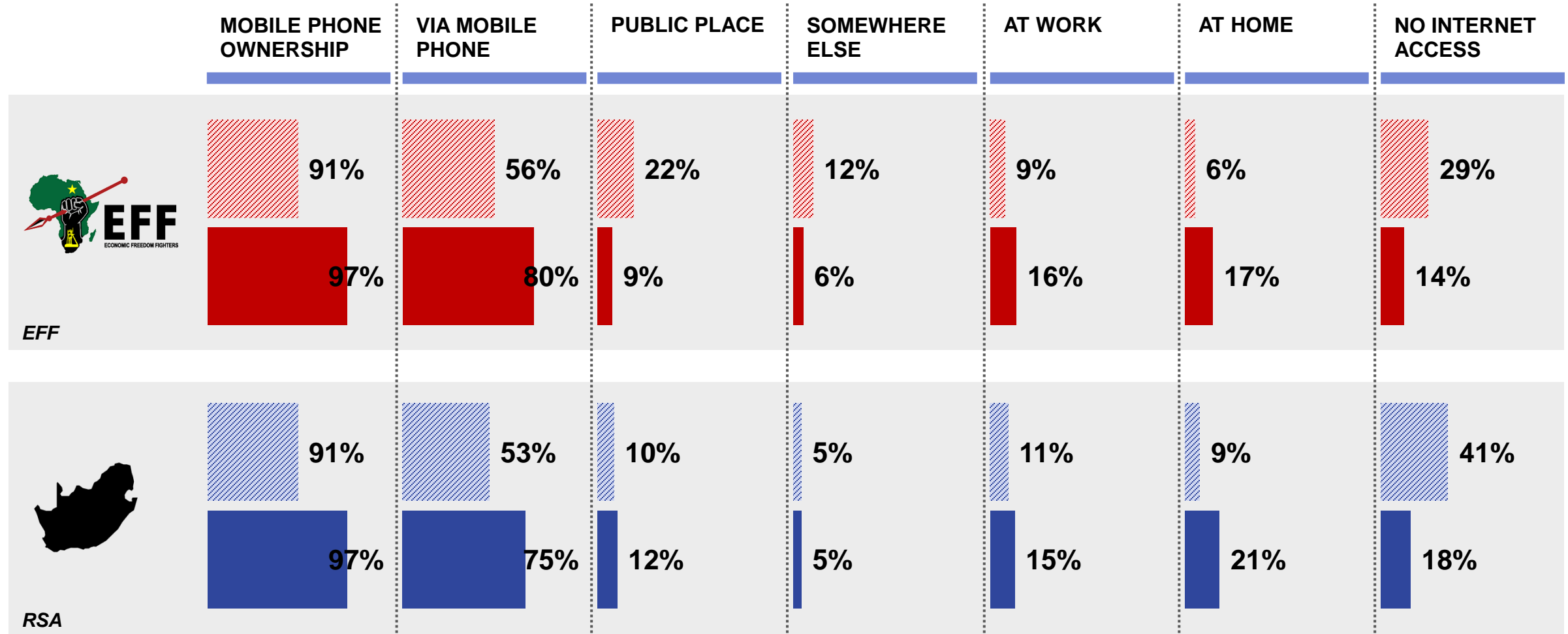
EFF SUPPORTERS: NOV 2017-NOV 2022

Community Size



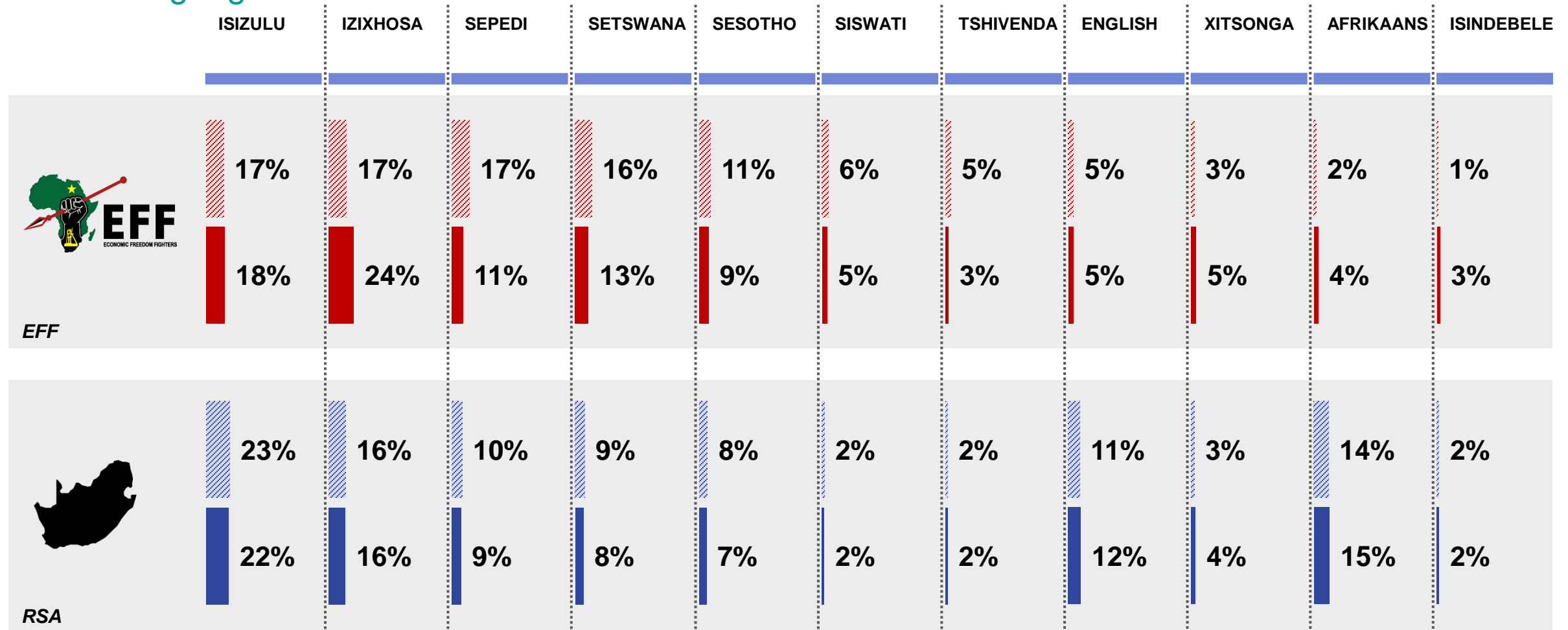
EFF SUPPORTERS: NOV 2017-NOV 2022

Internet Access



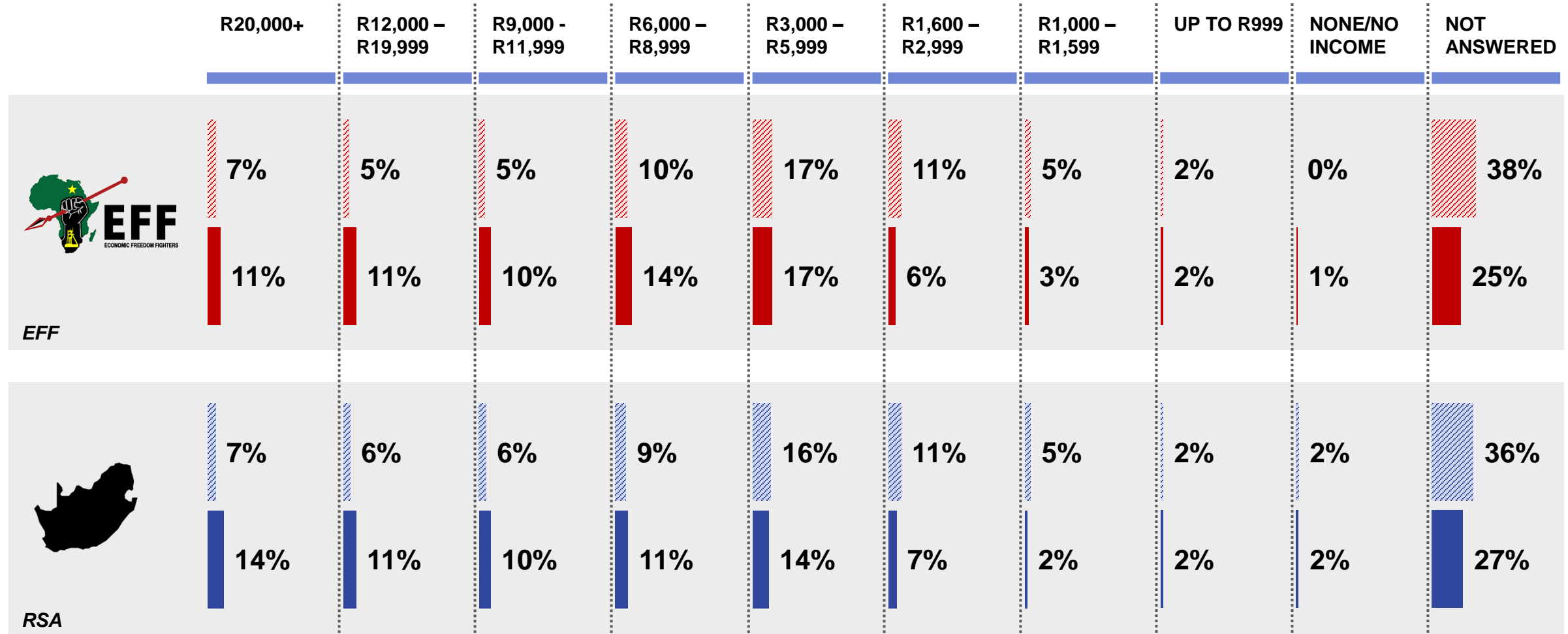
EFF SUPPORTERS: NOV 2017-NOV 2022

Home Language



EFF SUPPORTERS: NOV 2017-NOV 2022

Household Income



EFF SUPPORTERS: NOV 2017-NOV 2022

Average Household Monthly Income



EFF SUPPORTERS: NOV 2017-NOV 2022

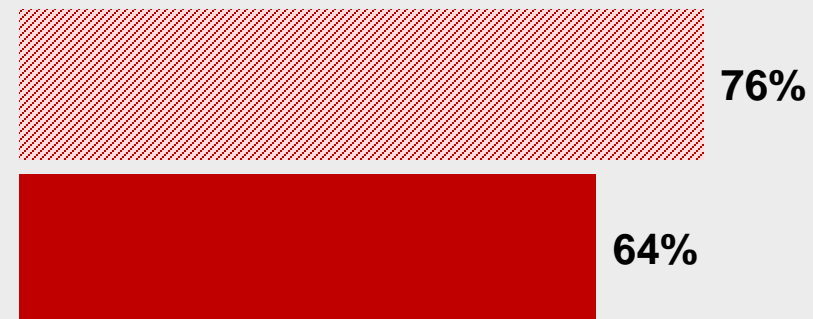
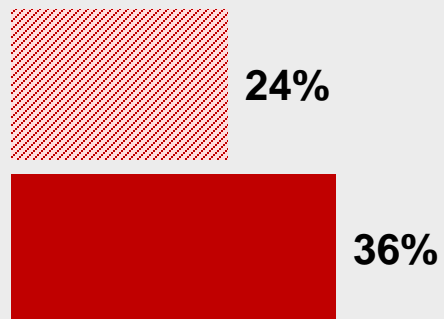
Government Grants

YES

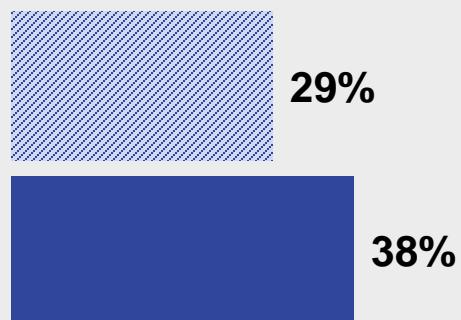
NO



EFF

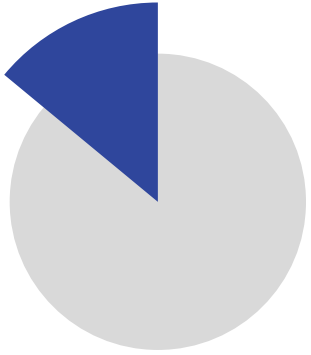


RSA



VIEWS ON POLITICAL LEADERS AND TRUST IN PARTIES

THE POLITICAL SCENE IN SOUTH AFRICA



14%

RIGHT DIRECTION

Only 14% of South Africans think the country is going in the right direction



43%

NOT INTERESTED

43% of South Africans are not interested in politics and elections



45%

REPRESENTED VIEW

45% say that there is no political party that represent their views

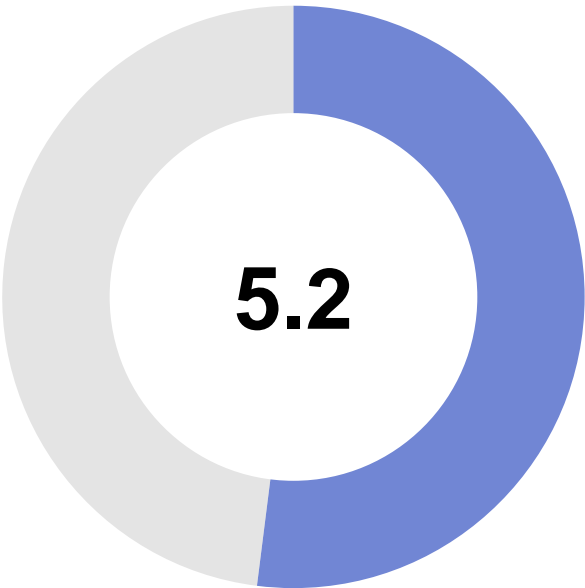


70%

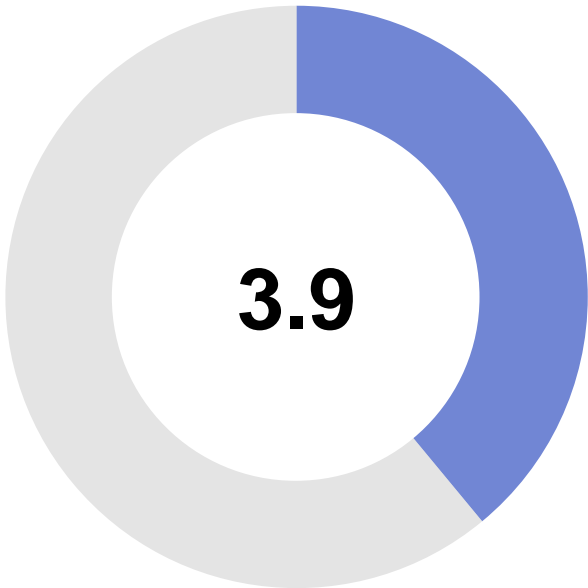
COST OF LIVING

70% say the cost of living is rising faster than the official inflation rate

SOUTH AFRICANS SCORING POLITICAL LEADERS OUT OF 10



Cyril Ramaphosa

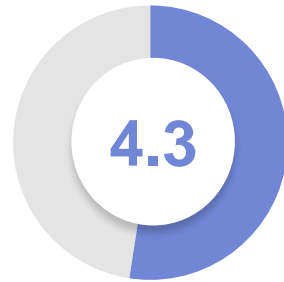


Julius Malema

EFF SUPPORTERS SCORING POLITICAL LEADERS OUT OF 10



**Julius
Malema**



**Cyril
Ramaphosa**



**David
Mabuza**



**Herman
Mashaba**



**Gwede
Mantashe**



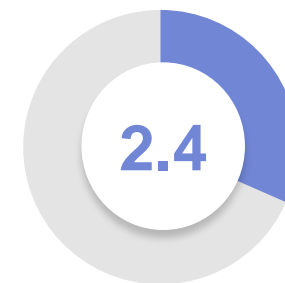
**Paul
Mashatile**



**Velinkosi
Hlabisa**



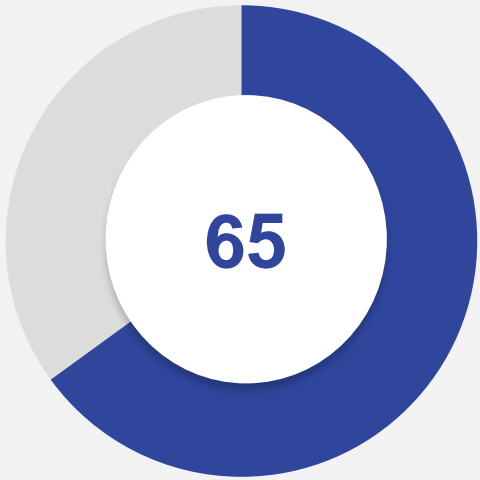
**John
Steenhuisen**



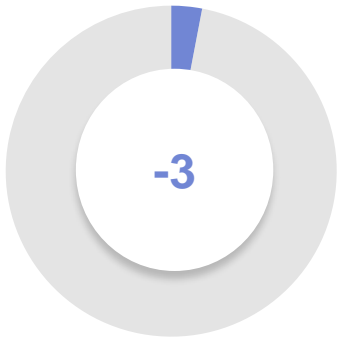
**Pieter
Groenewald**

TRUST IN POLITICAL LEADERS

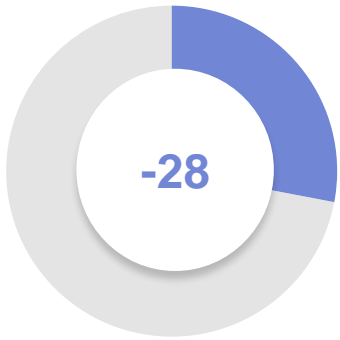
Trust score of South Africans eligible to vote in political leaders



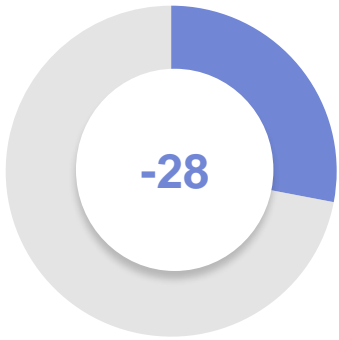
**EFF SUPPORTERS'
TRUST IN JULIUS
MALEMA**



**CYRIL
RAMAPHOSA**



**JULIUS
MALEMA**



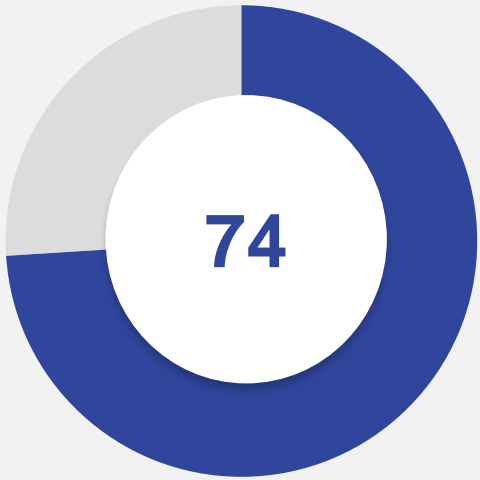
**HERMAN
MASHABA**



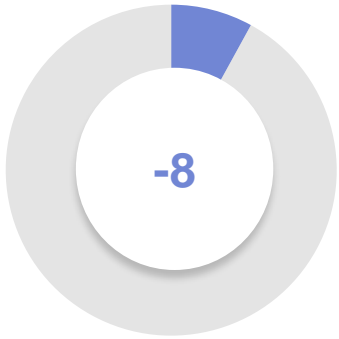
**JOHN
STEENHUISEN**

TRUST IN POLITICAL PARTIES

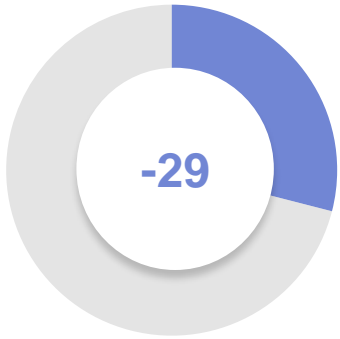
Trust score of South Africans eligible to vote in parties



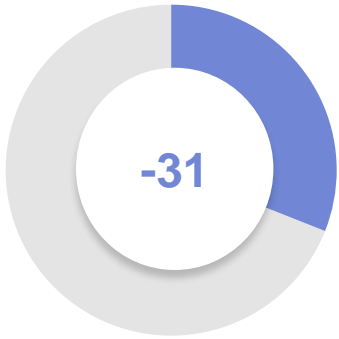
**EFF SUPPORTERS'
TRUST IN EFF**



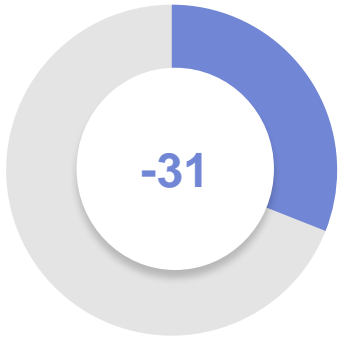
ANC



EFF



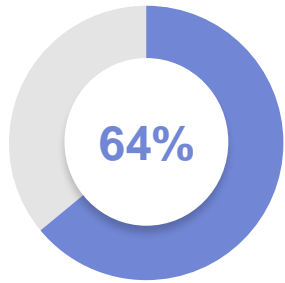
ACTION SA



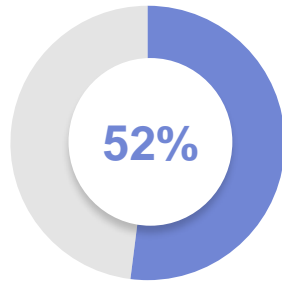
DA

EFF SUPPORTERS' OPINIONS ON SOME CONTENTIOUS ISSUES

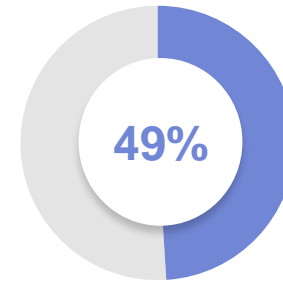
EFF SUPPORTERS' OPINIONS ON SOME CONTENTIOUS ISSUES



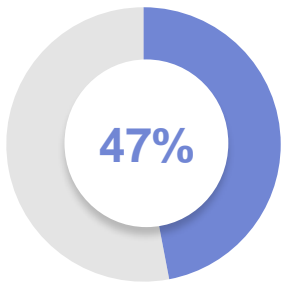
The government only thinks about the interest of the members of the ANC



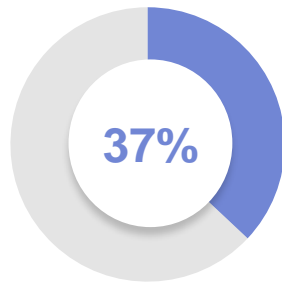
Violent protest is the only way to get service delivery



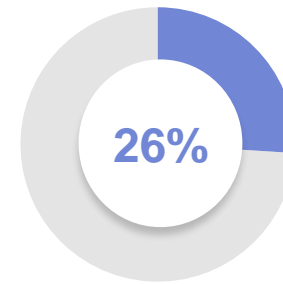
I expect the state to provide me with all basic services and am not willing to pay for private services



It is quite acceptable to turn to protest such as strikes and marches if you are dissatisfied with the standard of service delivery in your community



The government is well within their rights to expect the ordinary citizen to pay for services provided by the government

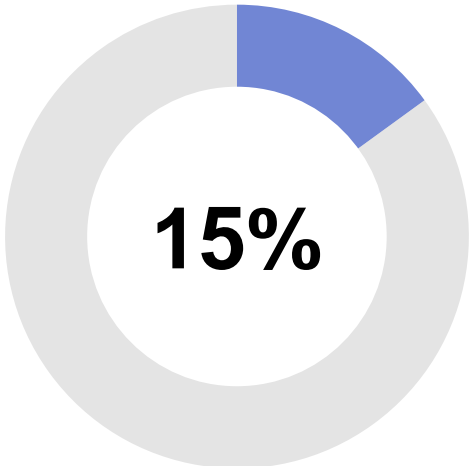


The government is governing in the interest of all South Africans

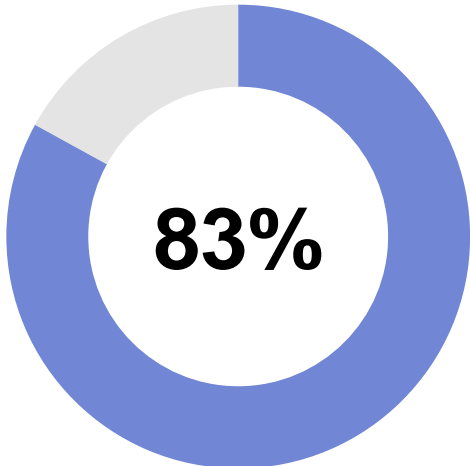
Percentage Agree

THE ESKOM CONUNDRUM

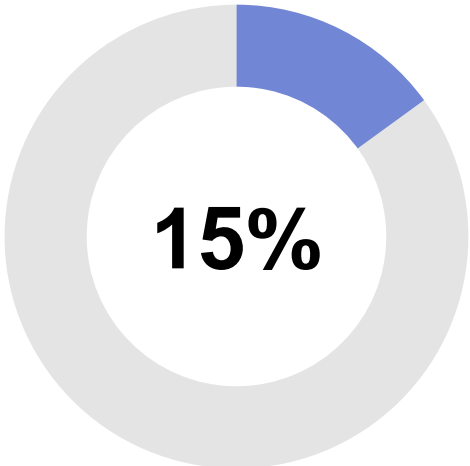
The management of load shedding by the government and Eskom



% of SA saying it is handled well



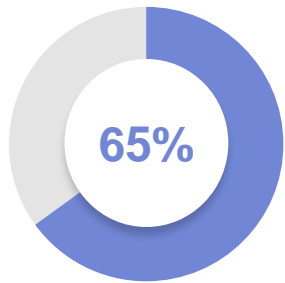
% of SA saying it is not handled well



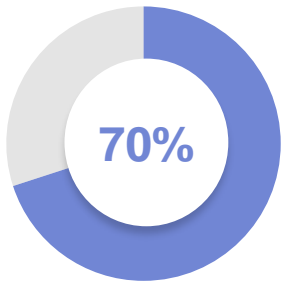
% of EFF saying it is handled well

THE ESKOM CONUNDRUM

Load shedding by Eskom will have a negative influence on support for the ANC

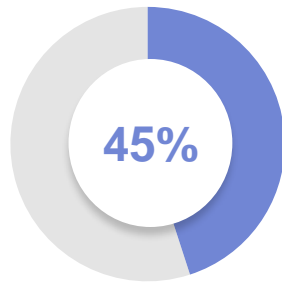


% of SA agreeing

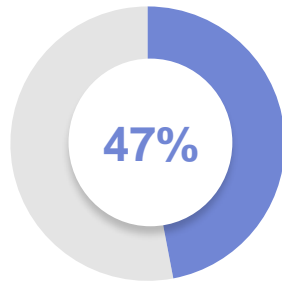


% of EFF agreeing with statement

I consider not voting in future, as a result of the regular loadshedding by Eskom

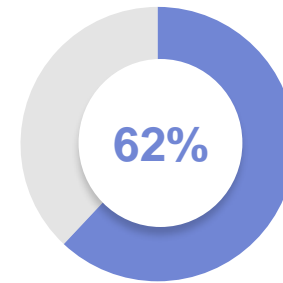


% of SA agreeing

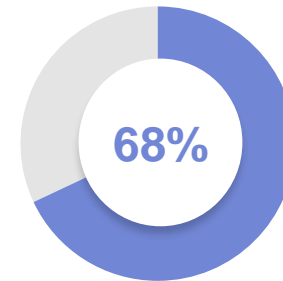


% of EFF agreeing with statement

The government has to invest more in renewable energy



% of SA agreeing



% of EFF agreeing with statement

THANK YOU

CONTACT US

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GAME CHANGERS

